

UC2019 ▶ *Accelerating Our Transformation*

Academic Master Plan Report Card

December 2012 Update

www.uc.edu/reportcard

UNIVERSITY OF
UC
Cincinnati



	2008	2009	2010	2011	2012	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year
LEARNING								
First-Year Retention Rate	83%	85%	85%	85%	86%	90%	1.0% ▲	1.0% ▲
Six-Year Graduation Rate	55%	55%	56%	59%	62%	75%	3.0% ▲	7.0% ▲
Articulation and Transfer from UC Regional Campuses	654	774	840	846	942	1500	11.3% ▲	21.7% ▲
Transfer Students from Non-UC Schools & Universities	1,550	1,720	1,727	1,686	1,970	2,500	16.8% ▲	14.5% ▲
Number of Merit Scholars (Total Enrolled)	113	120	135	157	169	200	7.6% ▲	40.8% ▲
Number of Merit Scholars (New)	44	23	45	45	40	60	-11.1% ▼	73.9% ▲
U.S. News Ranking	149	146	156	143	139	Top 100	2.8 ▲	5.0 ▲
SSI Measure (Overall Satisfaction)	5.08		5.24		5.21	5.55	-0.6% ▲	2.6% ▲
NSSE Measure-Freshmen (All Categories Combined)		44.3		44.6		47.8	0.7% ▲	0.7% ▲
NSSE Measure-Seniors (All Categories Combined)		48.6		48.9		51.3	0.6% ▲	0.6% ▲
Graduate Student Satisfaction Survey (Masters Students - Overall Satisfaction)	92%	88%	90%	89%	89%	95%	0.0% ◀	1.0% ▲
Graduate Student Satisfaction Survey (Doctoral Students - Overall Satisfaction)	92%	93%	93%	91%	93%	97%	2.0% ▲	0.0% ◀
ACT Scores of Entering Class	24.8	24.8	25.0	25.0	25.1	27	0.4% ◀	1.2% ▲
University Athletics Academic Progress Rate (Multi-Year)	0.951	0.955	0.958	0.964		1.000	0.6% ▲	0.9% ▲
E-Classrooms - (% of Centrally Scheduled Rooms)	75%	75%	83%	86%	89%	100%	3.0% ▲	14.0% ▲
Libraries: Number of Volumes	3,631,658	3,715,957	4,379,445	4,267,945		4 M ✓	-2.5% ▼	14.9% ▲
Libraries: National Ranking (ARL)	72	71	69			45	69 ▲	71 ▲
Out-of-State Enrollment (Percentage)	16.3%	16.1%	16.8%	18.3%	18.9%	18% ✓	0.6% ▲	2.8% ▲
Wireless Coverage (Estimated)	56%	56%	57%	71%	85%	100%	14.0% ▲	29.0% ▲

- ▲ Significant Progress
- ◀ Emerging
- ▼ Progress Needed
- Baseline Year
- ✓ Target Met

YEAR AT A GLANCE

► **Ranking Rise** – UC rose 17 spots in the past two years in the *U.S. News & World Report's* annual college guide. *U.S. News* lists the university among its “Best National Universities” with its overall ranking rising to No. 139 in the 2013 guide from No. 157 in 2011. For the sixth consecutive year, *The Princeton Review's* college guide lists UC among the country's best institutions for undergraduate education.

► **Academic Master Plan Launched** – In May, UC unveiled an Academic Master Plan (AMP) and action plan aligned to the UC2019 strategic plan. The AMP implementation launched in FY 2013 with an initial investment of \$10 million in student, faculty and support services initiatives.

► **Invested in Teaching** – A new committee formed by then-Provost Santa Ono, called the Provost's Committee on Teaching Excellence (PCOTE), has explored avenues to enhance and focus on learning excellence. In addition, new investments have been made in the Center for the Enhancement of Teaching & Learning and in faculty development efforts.

► **Student Wins Goldwater** – UC has formed its first Office of Nationally Competitive Awards with its first permanent director. This year, UC student Brad Theilman won the prestigious Goldwater Scholarship. UC students also were among the finalists for Rhodes, Truman and Marshal scholarships.

► **PACE-ing Education** – The Lindner College of Business launched an innovative platform to support students' transformational learning through a fueled revision of its first-year experience program aligned to UC's new semester calendar and curriculum. The platform emphasizes Professionalism, Academics, Character and Engagement (PACE) in experiences that enrich students' professional fields of study and contribute to their personal growth and development.

► **First-Ever Veterans Center** – Just in time for Veterans Day 2012, UC opened a new Veterans One-Stop Center. The new center twice received coverage from the Associated Press, resulting in coverage nationally, along with local news coverage. In September, for the fourth year in a row, UC was named a military-friendly university by *G.I. Jobs*, a premier magazine for veterans re-entering civilian life.

► **UC Rates in Business Week Rankings** – *Bloomberg Business Week's* 2012 rankings rated six undergraduate programs in the Lindner College of Business in the top 15 among public universities in the nation. Among the programs in the top 5 are marketing and accounting, both at No. 5. Others in the top 15 are business economics (10), international business (14), real estate (14), and operations management (15).



	2008	2009	2010	2011	2012	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year
DISCOVERY								
Total Research Funding	\$353,029,246	\$377,865,075	\$443,229,814	\$418,282,277	\$404,699,921	\$500 million	-5.6% ▼	10.7% ▲
Total Research Expenditures	\$344,045,686	\$356,752,000	\$411,269,000	\$448,936,000		\$500 million	9.2% ▲	25.8% ▲
Rank Among Publics	34	34	28			20	6 ▲	6 ▲
Federal Research Expenditures	\$221,186,244	\$229,324,000	\$262,513,000	\$287,182,000		\$350 million	9.4% ▲	25.2% ▲
Rank Among Publics	25	25	25			20	0 ◀▶	0 ◀▶
Corporate Research Investment in UC	\$14,820,755	\$12,563,034	\$15,233,890	\$18,953,838		\$20 million	24.4% ▲	50.9% ▲
Number of Patent Applications	43	64	50	70	75	100	7.1% ▲	17.2% ▲
Number of Patents Issued	8	7	16	11	20	20 ✓	81.8% ▲	185.7% ▲
Number of Invention Disclosures	115	113	82	106	123	160	16.0% ▲	8.8% ▲
National Academies Members	8	8	9	10	10	15	0.0% ◀▶	25.0% ▲
Faculty Awards	5	9	6			14	-33.3% ▼	20.0% ▲
Research/Scholarship Doctoral Degrees Awarded	282	215	219	220	242	358	10.0% ▲	12.6% ▲
Post-Doctoral Fellowships Awarded	277	268				350	-3.2% ▼	-3.2% ▼
% of Undergraduate Students Involved in Research (forthcoming after semester conversion)								

- ▲ Significant Progress
- ◀▶ Emerging
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YEAR AT A GLANCE

► **Ramped Up Research** – UC’s new Research Institute (UCRI) is shaping up to expand the university’s research enterprise. UCRI works to better-connect UC expertise to industry partners, facilitate commercialization of research, and enhance cooperative and experiential learning experiences and opportunities for UC students interested in working with industry. An initial UCRI project focuses on the development of next-generation jet engines in partnership with GE Aviation and is supported by a commitment from GE Aviation for \$2 million annually for three years in support of a \$5 million award to UC from the Ohio Third Frontier Research and Development Center Attraction Program (RDCAP).

► **Biomedical Boost** – The Office of Research, the Office of the Vice President for Academic Affairs and Provost, and the College of Medicine’s Dean’s Office have created the Discovery Acceleration Initiative. The \$1 million effort is designed to ensure the College of Medicine and its faculty are well-positioned with funders of biomedical research. Its four unique programs will support a wide range of faculty investigators from junior investigators

needing assistance with refining grant proposals and gathering preliminary data, to more established investigators needing access to core facilities and short-term funding to bridge the gap between grant application and grant award.

► **Paving the Way for Future Scientists** – A \$9.2 million grant from National Science Foundation benefits a UC partnership with 14 Ohio school districts to encourage more students to pursue science, technology, engineering and math/medicine (STEM) careers. education. The Cincinnati Engineering Enhanced Mathematics and Science Program (CEEMS) is a transformative project that is working to elevate the current STEM education system throughout the region, equipping teachers as math and science learning leaders.

► **In Support of Stem Faculty** – A \$3.75 million grant from the National Science Foundation is bolstering UC’s efforts to increase the participation and advancement of women faculty, including women of color, in science, technology, engineering and math/medicine (STEM) disciplines. With one-third of UC’s STEM faculty nearing retirement age, enhanced

recruiting and retention efforts for STEMP faculty are critically important, said the principal investigator for the grant, President Santa J. Ono. His co-principal investigators include Melanie T. Cushion (Program Director) of the College of Medicine, Rachel Kallen and Stacie-Furst Holloway (Associate Program Directors) of the McMicken College of Arts and Sciences, Steve Howe, also of the College of Arts and Sciences, and Urmila Ghia of the College of Engineering and Applied Sciences.

► **Broadband Times 10** – UC is the southernmost hub of Ohio’s newly enhanced 100-gigabit broadband line, which will allow universities and medical centers to transfer large amounts of data much more quickly. The state of Ohio, led by the Ohio Board of Regents and the Ohio Academic Resources Network (OARnet), invested \$13 million in equipment to increase the speed of its bandwidth 10-fold – from 10 Gigabits per second (Gbps) to an impressive 100 Gbps. It connects to Internet2’s international 100 Gbps network backbone at data hubs in Cleveland, Cincinnati and other parts of the state.



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COMMUNITY								
Number of Mainstreet Visitors (TUC and CRC)	2,100,000	2,144,138	1,979,855	2,484,199	2,235,648	3,000,000	-10.0% ▼	4.3% ▲
Attendance at UC Events (Football, Men's Basketball and CCM)	408,979	402,768	420,283	450,252	416,834	500,000	-7.4% ▼	3.5% ▲
Students Participating in Volunteer Activities	5,986	6,487	7,979	11,256	14,165	9,000 ✓	25.8% ▲	118.4% ▲
Participation in Artswave Campaign*	6.2%	6.8%	6.7%	6.4%	9.1%	10%	2.7% ▲	2.3% ▲
Participation in United Way/Community Shares Campaign*	11.5%	11.9%	8.7%	9.0%		15%	0.3% ◀	-2.9% ▼
University Athletics Winning Percentage (Big East Only)	0.464	0.518	0.420	0.467	0.431	0.575	-7.7% ▼	-16.8% ▼
% of FTE Students Taking Service Learning Courses (forthcoming after semester conversion)								

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*These two workplace giving efforts are included here because they are historically the two community-based fundraising programs monitored by the university.

YEAR AT A GLANCE

- ▶ **Football Feats** – The Bearcats football team has accomplished something no other major college program in the country has – winning or sharing its conference championship in four of the last five years. UC's football student-athletes accomplished this while maintaining one of the highest grade point averages in the nation for bowl-bound teams. The university also announced plans to improve its historic Nippert Stadium, nestled in the heart of campus.
- ▶ **Hiring Tommy** – UC Athletics hired a new football coach: 17-year head coaching veteran Tommy Tuberville. Known as Tommy T, he is considered one of the top coaches and recruiters in collegiate football. He comes to UC after three years at Texas Tech. He holds a 130-77 career record.
- ▶ **Nippert Stadium Receives Kudos** – *USA Today* ranked Nippert Stadium as the the best football stadium in the Big East Conference. The newspaper said: "Nestled tightly on campus, the conference's smallest stadium is also one of the oldest in the country. The Bearcats are 18-3 since 2008 at their on-campus stadium, though they sometimes play at Paul Brown Stadium, home of the Cincinnati Bengals."
- ▶ **Crosstown Collaboration** – UC and Xavier University launched a new name for its annual men's basketball rivalry, calling it the Crosstown Classic. The two universities announced that the National Underground Railroad Freedom Center would be the

beneficiary of the game for 2012 and 2013. The two institutions also held programs bringing their communities together for the Freedom Center's benefit. UC-XU Day at the Freedom Center generated more than 1000 attendees. UC also shared a broadcast ad on ESPN promoting both UC and XU, along with the Freedom Center.

- ▶ **Foster Program Earns Honors** – The Higher Education Mentoring Initiative (HEMI) – a program co-sponsored by UC's Partnership for Achieving School Success (PASS), School of Social Work, Cincinnati State Technical and Community College, Great Oaks Institute of Technology and Career Development, Hamilton County Job and Family Services, and the Hamilton County Board of Commissioners – received a College Board/CollegeKeys Compact Innovation Award. HEMI is an innovative program that helps to prepare, support and increase the percentage of foster children going to and graduating from college.
- ▶ **Sharing Smiles** – UC Blue Ash works with regional schools to bring UC Smiles to local school children. This initiative provides a dental health check-up to area children who may not have access to dental care. It also provides UC dental hygiene students with required "hands-on" experience in their field. National studies show that dental care is the most common unmet health need. UC Smiles has provided 513 local school kids with dental hygiene treatment over the past three years.

- ▶ **Avondale Developments** – UC took a lead role in the formation of the new Avondale Comprehensive Development Corporation and serves on its board and several of its committees. The corporation is working to further the revitalization of the Avondale community and to improve the overall quality of life, including safety and security.
- ▶ **Uptown Upgrades** – The Uptown Consortium, which includes UC as an active founding member, received an additional \$40 million allocation of New Markets Tax Credits that will be used to attract investors in several Uptown developments, including the Short Vine area of Corryville near campus.
- ▶ **U-Square Construction** – UC helped in closing the deal to allow ground to be broken on the long-awaited University Square development in the business district on the southern edge of the Uptown campus. The development will include housing, retail, office, parking and hotel components. It is expected to contribute to the economic revitalization of the Clifton Heights, University Heights and Fairview communities. Expected completion is spring 2013 for garages, offices and retail, and fall 2013 for residential spaces.



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ECONOMY								
OBR Financial Health Composite Score**	2.5	2.3	3.3	3.6	3.2	3.4	-0.4 ▼	0.9 ▲
Institutional Liquidity*** (As % of Total Expenditures)	11.2%	18.4%	23.3%	28.8%	31.7%	25.0% ✓	2.9% ▲	13.3% ▲
Annual Giving (CASE)****	\$214,851,310	\$103,899,213	\$104,425,962	\$109,895,143	\$126,703,688	\$125 million ✓	15.3% ▲	21.9% ▲
Annual Giving (CAE)****	\$160,124,169	\$89,726,964	\$95,737,064	\$114,298,794	\$105,167,821		-8.0% ▼	17.2% ▲
Rank Among Publics	20	39	36	30		20	6 ▲	9 ▲
Overall Alumni Giving Participation Rate	9.6%	10.8%	11.2%	12.5%	13.2%	18%	0.7% ▲	2.4% ▲
Faculty/Staff Campaign Participation	22%	27%	32.5%	42%	55%	50% ✓	13.0% ▲	28.0% ▲
Endowment Assets	\$1,099,104,693	\$832,900,000	\$883,700,000	\$1,004,400,000	\$979,000,000	\$1.104 billion	-2.5% ▼	17.5% ▲
Endowment Assets Rank Among Publics	23	25	25	24		20	1 ▲	1 ▲

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*This 2012 figure is based on an unaudited projection.

**The Ohio Board of Regents' Financial Health Composite Score: Scale is 0 - 5; fiscal watch after two consecutive years of 1.75 or lower.

***The target for institutional liquidity is not tied to a five-year timeline. Institutional liquidity goals are based on Board policy enacted in 2006.

****FY 2008 included two of the largest gifts in institution history—the PACE software gift and an endowment for space exploration; both announced in October 2007.

YEAR AT A GLANCE

► **Upgraded Bond Rating** – In December 2011, UC's long-term bond rating was upgraded by Moody's Investors Services to Aa3 from A1 and by Standard and Poor's Rating Services to AA- from A+. The long-term rating outlook for both agencies is stable and was unchanged in fall 2012. The rating agencies recognized the university's modest but improving financial resources within their reports and believe that the management and leadership is in place to face future challenges and state funding constraints while maintaining balanced operations. The improvement in the long-term bond rating has a direct effect on the rate of interest the university pays on future debt issuances and a higher credit rating increases investor demand and lessens the cost of borrowing.

► **1B Reasons for Pride** – UC's fund-raising campaign, Proudly Cincinnati, is very close to meeting and surpassing its \$1 billion goal. During 2011-12, the university raised more than \$126.7 million in private support, exceeding last year's total by nearly \$17 million. That put the Proudly Cincinnati campaign total to more than \$928.1 million heading into its final year, which ends on June 30, 2013. When the university reaches the goal, it will join an elite group of only 1 percent of public universities to raise \$1 billion in a single campaign.

► **\$11.1 M in Savings** – During 2011-12, the university's Debt Management Office successfully refinanced a significant part of its bonds, resulting in an \$11.1 million savings. This was the university's highest savings to date on a bond refinance.

► **Target Surpassed** – The UC Faculty/Staff Campaign in Fiscal year 2012 generated 4,693 gifts for a total of \$8,667,304. The campaign's overall participation reached 55 percent, exceeding the UC2019 goal three years ahead of the target. UC Clermont reached 100% participation, the only UC college to do so.

► **Sustainability Grant** – Central Utilities won a \$750,000 grant from the Ohio Department of Administrative Services to purchase equipment for its biomass program for burning wood chips. The program will help the university reduce its coal consumption and thereby reduce its carbon footprint.



	2008	2009	2010	2011	2012	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year
SUSTAINABILITY								
Carbon Footprint (Total Metric Tons of Carbon)		358,947	432,507*			Reduction	20.5% ▲	20.5% ▲
Annual Recycling as a Percentage of Waste Stream	60%	NA	65%	65%		70%	0.0% ◀▶	5.0% ▲
Grade - The College Sustainability Report Card**	C+	B-	B+			A-	▲	▲
Grade - The College Sustainability Report Card (Numeric)	2.333	2.667	3.333			3.667		
Attendance at Sustainability Programming and Outreach			12,435	15,162	15,062	15,870	-0.7% ▼	21.9% ▲

*The increase is due to the inclusion of additional spaces and buildings.

**The report card from the Rockefeller Institute has been discontinued.

- ▲ Significant Progress
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YEAR AT A GLANCE

► **Maintaining a Lead** – The *Princeton Review* once again named UC among the nation’s “green leaders” in higher education. This year’s national list of schools leading in environmental practices and in preparing the next generation of green professionals marks the third straight year the university made this prestigious list.

► **Energy Savings Pays Off** – The university avoided a 3-year cost increase from Duke Energy, saving \$2.7 million a year. It also received \$1.2 million in energy rebates from Duke Energy for implementing energy efficient projects.

► **Big Break for Renewables** – Through state legislative action in SB 315, the UC utility plant became a renewable energy facility allowing for the sale of Renewable Energy Credits (REC) for a revenue stream of \$1million–\$2 million per year for 12 years, starting in FY 2013.

► **Car-Sharing** – UC introduced Zipcars to the campus for use by faculty and students. This turnkey program provides all the convenience of car ownership without the hassles. It is a sustainable alternative transportation solution that reduces our carbon footprint.

► **Nature Goes Urban** – UC’s College of Education, Criminal Justice, and Human Services demonstrated its commitment to sustainability by developing an urban playscape right on UC’s Uptown campus. The Arlitt Playscape is a space designed for young children to explore the richness and variety of nature with all their senses, while instilling in them an appreciation for nature and its resources. It is one of only two nature playscapes located on a university campus in the United States. UC is the only urban university to have a nature playscape located on campus.



	2008	2009	2010	2011		Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year
GLOBAL ENGAGEMENT								
Students Studying Abroad	831	836	806	869		1,500	7.8% ▲	3.9% ▲
International Student Enrollment — Percentage	5.0%	4.9%	5.0%	5.6%	6.2%	8.0%	0.6% ▲	1.3% ▲
% of FTE Students Taking Globally Engaged Courses (forthcoming after semester conversion)								

- ▲ Significant Progress
- ◀▶ Emerging
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YEAR AT A GLANCE

► **Global Rating** – The International Student Barometer, the largest survey of international college students in the world, continues to rate UC first among national peers in providing certain learning, living and support opportunities.

► **Dance Partner in Beijing** – College-Conservatory of Music Dean Peter Landgren signed a memorandum of understanding with the Beijing Dance Academy (BDA). Regarded as the top school for dance in China, BDA and CCM have a lot to gain from this new collaborative relationship. Three young professors from BDA were scheduled to spend the 2012-13 academic year as visiting professors at CCM.

► **Mid-East Consultation** – UC educators are helping a medical college in Saudi Arabia develop its curriculum for health education. Representatives from the Academic Health Center, including Nursing and Allied Health Sciences, are providing consultation on curriculum development, faculty and staff development, clinical placements for students and overall quality assurance at Inaya Medical College in Riyadh, Saudi Arabia.



	2008	2009	2010	2011	2012	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year*
DIVERSITY								
Percentage of African American Students in the Baccalaureate Applicant Pool **	14.5%	14.3%	12.8%	11.3%	11.8%	12.24%***	4.4% ▲	4.4% ▲
Percentage of Confirmed Admissions for Baccalaureate Undergraduate African American and Under-Represented Students **								
African American	5.9%	5.8%	5.2%	5.0%	5.5%	7%****	10.0% ▲	10.0% ▲
Asian	2.9%	3.5%	2.4%	3.0%	2.8%	3%****	-6.7% ▼	-6.7% ▼
Hispanics	1.3%	1.7%	2.4%	2.4%	2.5%	4%****	4.2% ▲	4.2% ▲
Multi-Racial			2.4%	2.6%	3.2%	****	23.1% ▲	23.1% ▲
Retention Rate - Undergraduate African American Students	79%	77%	81%	81%	81%	90%	0.0% ◀	0.0% ◀
Six-Year Graduation Rate - African American Students*****	32.6%	30.4%	35.9%	35.8%	40.2%	75%	-0.3% ◀	12.3% ▲
Percentage of African American Tenured AAUP Faculty	4.13%	4.19%	4.15%	4.19%	4.51%	5%	7.6% ▲	7.6% ▲

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** Source for the target is the Western Interstate Commission for Higher Education. This source was published before the requirement to add a multi-racial category.

***Target is to meet or exceed the percentage of African American high school graduates in Ohio by 2016.

**** Target is to meet or exceed the percentage of African American and underrepresented high school graduates qualified for baccalaureate admission in Ohio by 2016.

*****No target has been set for "Multi-Racial" due to the lack of multiple years of data. This category was first added to data collection in 2010.

*****Target is based on six years, not five years.

YEAR AT A GLANCE

► **Diversity Accolades** – *INSIGHT Into Diversity* magazine, the oldest and largest diversity-focused publication in higher education, honored UC among the first recipients of its annual Higher Education Excellence in Diversity (HEED) award. Forty-eight universities were among the inaugural winners featured in the publication's December 2012 issue.

► **Steps Toward Success** – UC's five-year diversity plan, developed by a subcommittee of the Diversity Council, began implementation in 2011-12. The initial successes in the first year included the establishment of a system of accountability among senior leadership to enhance diversity for the entire university and achieving wider diversity in recent searches including the A&S dean's search, Public Safety Chief search and the University Libraries dean search. The university also secured funds for enhancements to the African American Cultural & Resource Center.

► **Supplier Relations** – UC's recently created Office of Supplier Diversity and its director, Cheryl Smith, received the Buyer of the Year award from the South Central Ohio Minority Supplier Development Council. As part of the university's expanding supplier diversity efforts, the office offered minority supplier training for Central Purchasing buyers and key departmental procurement coordinators, while providing on-campus presentation opportunities for minority suppliers.

► **CEO Series** – The African American Chamber of Commerce collaborated with the UC President's Office and UC's Office of Supplier Diversity to offer a leadership education program to several minority enterprise executives during 2011-12. The four-part series earned kudos from the chamber.

► **Pioneer's Papers** – Black History Month in 2012 brought the unveiling of the Theodore M. Berry Collection, through the University Libraries. The papers and historical records of Theodore M. Berry, civil rights pioneer and Cincinnati's first African American mayor, have been fully processed and are accessible at the Archives and Rare Books Library.



	2008	2009	2010	2011	2012	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year*
MISSION-BASED HEALTH CARE								
Education								
Number of Graduates from Health-Related Programs**		1,264	1,426	1,708	2,062	2,050 ✓	20.7% ▲	20.7% ▲
Number of Students Enrolled in Health-Related Programs**		5,891	6,629	7,049	7,071	8,000	-0.1% ◀▶	-0.1% ▼
Research								
Funding from Biomedical Research Grants and Contracts (Including Affiliates)***		\$275,195,488	\$335,845,034	\$307,844,107		\$375,000,000	-8.3% ▼	NA
Number of Biomedical Patent Applications (Including Affiliates)***		114	98	84	104	120	23.8% ▲	23.8% ▲
Number of Active Clinical Trials (Including Affiliates)***		2,266	2,557	2,380	2,483	2,700	4.3% ▲	4.3% ▲
Clinical								
Number of Patient Encounters (College of Medicine and UC Physicians)		689,748	798,101	947,238	1,244,554	1,125,000 ✓	31.4% ▲	31.4% ▲

- ▲ Significant Progress
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*Change Since Baseline Year is Not Available (NA) because Baseline Year is 2011.

**Includes Colleges of Medicine, Nursing, Pharmacy, Allied Health Sciences, including undergraduate, graduate and professional programs.

***Includes Colleges of Medicine, Nursing, Pharmacy, Allied Health Sciences, Cincinnati Children's Hospital Medical Center, Veteran's Administration, Shriners and UC Physicians

YEAR AT A GLANCE

► **Experts Acclaimed** – Two medical professors gained recognition for their leading contributions to clinical research. Joseph Broderick, MD, the Albert Barnes Voorheis Chair of Neurology, received the American Heart Association's Clinical Research Prize "for exemplary contributions to advances in stroke treatment . . . that have changed medical practice as we know it." Frank McCormack, MD, the B. Gordon and Helen Hughes Taylor Chair and professor of internal medicine, was honored by the Clinical Research Forum as the leader of one of the top 10 clinical research projects in the nation.

► **All For One** – The new UC Health system, UC Physicians and the UC College of Medicine have been brought together under shared functions and governance. In addition, University Hospital has been renamed University of Cincinnati Medical Center to reflect its close affiliation with the university's Academic Health Center.

► **Joining Forces to Improve Health** – The university is one among five urban universities selected for the U-HEALTH Learning Collaborative, a national academic learning collaborative focused on improving health care workforce development. The collaborative will work to improve health outcomes and reduce disparities in the health of local communities. U-HEALTH-Urban Universities for HEALTH (Health Equity through Alignment, Leadership and Transformation of the Health Workforce) has awarded UC's Academic Health Center a four-year grant totaling over \$400,000 toward the endeavor.

► **Networked For Excellence** – UC, in collaboration with Cincinnati Children's Hospital Medical Center, was selected as one of 25 academic health center clinical sites for a National Institutes of Health/National Institute of Neurological Disorders and Stroke "network of excellence" designed to enhance the quality and efficiency of neuroscience clinical trials.



COLLABORATION

	2008	2009	2010	2011	2012	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year
Undergraduate Students Engaged in Internships and Co-ops	5,336	5,483	5,714	6,172		6,500	8.0% ▲	12.6% ▲
Master Agreements with Companies	NA	NA	12	12		20	0.0% ◀▶	0.0% ◀▶

- ▲ Significant Progress
- ◀▶ Emerging
- ▼ Progress Needed
- Baseline Year
- ✓ Target Met

YEAR AT A GLANCE

► **5+5+5 = \$5M** – Procter & Gamble announced a “5 plus 5 plus 5” award to UC in recognition of the university’s outstanding public-private collaboration. The award included a \$5 million pledge from P&G for joint funding and collaborative research with UC spanning five years. Among P&G’s hundreds of partners, UC was one of seven recognized for its innovation and collaboration in driving business results, including work in securing external funding sources and access to intellectual property or capabilities. UC and P&G intend to work together to raise matching funds of up to \$5 million over the period of five years. The award also ensures the longevity and provides additional recognition for UC’s Simulation Center, a collaboration of P&G and UC’s College of Engineering and Applied Science.

► **Ohio’s Triple Team** – UC and Ohio’s two other Clinical and Translational Science Award (CTSA) institutions in Ohio – Case Western Reserve University and Ohio State University – joined together to create a statewide Institutional Review Board (IRB) process that will streamline human subject protection resources at each location in a collaborative and efficient way. The three-way collaboration intends to accelerate research.

► **Entrepreneurial Launch Pad** – UC and the Midwest EB5 Regional Center have collaborated to create the UC Technology Commercialization Accelerator in Uptown to stimulate the creation of start-up companies with the ultimate goal of creating jobs. The Midwest EB5 Regional Center is the area’s home to a federal program (EB5) and is aimed at creating jobs and stimulating activity through foreign investment.

► **Seeding the Region** – As an outgrowth of the university’s work with the Cincinnati Business Committee and its regional innovation task force, UC became a funding partner in Cintrifuse. Cintrifuse will work to encourage entrepreneurial activity in the Cincinnati region and foster a climate for innovation and high-growth start-ups.

► **Joining Forces Initiative** – UC is joining more than 100 medical schools around the country as part of the Joining Forces initiative, a national initiative aimed at enhancing wellness of America’s veterans, service members and their families. Medical schools involved have committed to “enhancing medical education to ensure that all physicians are trained in the unique clinical challenges of caring for military service members, veterans and their families.” Institutions will also share the most up-to-date diagnostic and therapeutic information on traumatic brain injury and post-traumatic stress disorder as well as expand the body of knowledge leading to improvements in health care and wellness for veterans.

UC BY THE NUMBERS

ENROLLMENT (Projected September 2012)
41,970

PROGRAMS OF STUDY (2010)
First Professional (MD, JD, etc.) 3
Doctoral (PhD, DSc, etc.) 78
Master’s (MA, MS, MBA, etc.) 125
Bachelor’s (BS, BA, BSW, etc.) 127
Associate (AA, AAS, AGS, etc.) 62

LIBRARIES
UC Libraries holds 4.268 million books, journals and other materials

PERSONNEL (December 2010)
2,717 Faculty Full Time
3,315 Faculty Part Time
3,407 Staff Full Time
419 Staff Part Time
9,858 Total (Without Students)
6,080 Student Workers and Graduate Assistants
15,938 Grand Total

ENDOWMENT (June 2012)
\$979 Million

EXTERNAL GRANTS AND CONTRACTS (2012)
\$405 Million (including affiliates)

LAND AND BUILDINGS
Acreage 473
Gross Square Footage 13,453,824
Buildings 117

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