



SPONSORSHIP PACKET

APRIL 13, 2027

Each year, the **College of Engineering and Applied Science (CEAS)** hosts the **CEAS EXPO**, a large-scale showcase event where graduating seniors present their final capstone projects. EXPO brings together 250+ student groups across all undergraduate departments with projects ranging from adaptive skis, fire-fighting robots, student-built formula racecars, web-based applications like a smart parking system, exciting research surrounding net zero energy, soil sample analysis, and more.

Sponsorship opportunities for the CEAS EXPO are available through tiered packages designed to offer a variety of engagement benefits. These packages provide a valuable way to support our students while increasing your company's visibility among key stakeholders, including industry and campus partners, and the next generation of engineering and applied science talent.

2027 ESTIMATION OF NUMBERS

250 - 300
Teams

1300 - 1500
General Attendees



SPONSORSHIP PACKET

TIERS

	BOLDLY BEARCAT	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Amount	\$20,000	\$7,500	\$5,000	\$2,500	\$1000
Tabling opportunity in Spring 2027 for recruitment	YES	YES	YES		
Naming rights to 2027 STEM Showcase Week	YES				
Invitation to present Crowd Favorite Prize and check during award ceremonies	YES				
Central Booth Location at the Fall 2027 UC Technical Career Fair	CHOICE OF PREFERRED LOCATION	YES			
Invitation to CEAS sponsored UC Men's Basketball game	YES	YES			
Tabling opportunity in Spring 2027 for recruitment	YES	YES	YES		
Company information included on all promotional and print materials	LOGO	LOGO	LOGO	NAME ONLY	NAME ONLY
Company information displayed throughout Fifth Third Arena jumbotrons and screens	STAND ALONE GRAPHICS WITH LOGO	STAND ALONE GRAPHICS WITH LOGO	STAND ALONE GRAPHICS WITH LOGO	LOGO SHARED WITH TIERS	NAME SHARED WITH TIERS
Company information included on all social media posts and website	LOGO and TAGGED	LOGO and TAGGED	LOGO	NAME ONLY	NAME ONLY
Company name and logo exposure through feature in UC News stories	YES				
Company name recognition on all awards	YES				
Invitation to judge senior design projects	YES	YES	YES	YES	YES

Note: We are happy to provide a custom package or donation based on your needs.



SPONSORSHIP PACKET

Boldly Bearcat Sponsorship \$20,000

**Tabling opportunity in Spring
2027 for recruitment**

**Choice of preferred Booth Location at
the Fall 2027 UC Technical Career Fair**

**Tabling opportunity in Spring
2027 for recruitment**

**Company logo displayed throughout
Fifth Third Arena jumbotrons and
screens**

**Invitation to judge senior
design projects**

**Company name recognition on
all awards**

**Invitation to present Crowd
Favorite Prize and check during award
ceremonies**

**Naming rights to 2027
STEM Showcase Week**

**Invitation to CEAS sponsored UC Men's
Basketball game**

**Company logo included on
all promotional and print materials**

**Company logo and tag included on
all social media posts and website**

**Company name and logo exposure
through feature in UC News stories**

**Note: We are happy to provide a custom package
or donation based on your needs.**



SPONSORSHIP PACKET

Platinum Sponsorship \$7,500

**Central Booth Location at the Fall
2027 UC Technical Career Fair**

**Tabling opportunity in Spring
2027 for recruitment**

**Company logo displayed throughout
Fifth Third Arena jumbotrons and
screens**

**Invitation to judge senior
design projects**

**Invite to CEAS sponsored UC Men's
Basketball game**

**Company logo included on
all promotional and print materials**

**Company logo and tag included on
all social media posts and website**

Note: We are happy to provide a custom package or donation based on your needs.



SPONSORSHIP PACKET

Silver Sponsorship \$5,000

**Company name displayed
throughout Fifth Third Arena
jumbotrons and screens along with
other silver sponsors**

**Company name included on
all promotional and print materials**

**Invitation to judge senior
design projects**

**Company name included on
all social media posts and website**

Note: We are happy to provide a custom package or donation based on your needs.



SPONSORSHIP PACKET

Bronze Sponsorship \$1000

**Company name displayed
throughout Fifth Third Arena
jumbotrons and screens along with
other bronze sponsors**

**Company name included on
all promotional and print materials**

**Invitation to judge senior
design projects**

**Company name included on
all social media posts and website**

Note: We are happy to provide a custom package or donation based on your needs.



SPONSORSHIP PACKET

Category Awards Sponsorship \$25,000

**Exclusive designation as the Official
Category Awards Sponsor**

**Tabling opportunity in Spring
2027 for recruitment**

**Central Booth Location at the Fall
2027 UC Technical Career Fair**

**Tabling opportunity in Spring
2027 for recruitment**

**Company logo displayed throughout
Fifth Third Arena jumbotrons
and screens**

**Invitation to judge senior
design projects**

**Company name recognition on
all awards**

**Opportunity for company representative
to present awards with CEAS Dean**

**Naming rights to 2027
STEM Showcase Week**

**Invitation to CEAS sponsored UC
Men's Basketball game**

**Company logo included on
all promotional and print materials**

**Company logo included on
all social media posts and website**

**Company name and logo exposure
through feature in UC News stories**

**Note: We are happy to provide a custom package
or donation based on your needs.**



SPONSORSHIP PACKET

Student Presenter Lunch Sponsor \$30,000 or in-kind donation

**Exclusive designation as
presenting lunch sponsor**

**Award naming rights and
presentation opportunity**

Tabling opportunity at EXPO

**Company logo included on
all promotional and print materials**

**Company logo displayed throughout
Fifth Third Arena jumbotrons
and screens**

**Company logo included on
all social media posts and website**

**Inclusion of company marketing
materials in student group check-in
packets (275+)**

Note: We are happy to provide a custom package or donation based on your needs.



SPONSORSHIP PACKET

Judge Lunch Sponsor \$10,000 or in-kind donation

**Exclusive designation as
Judge Lunch Sponsor**

**Award naming rights and
presentation opportunity**

Tabling opportunity at judge lunch

**Company logo included on
all promotional and print materials**

**Company logo displayed throughout
Fifth Third Arena jumbotrons
and screens**

**Company logo included
on website**

**Inclusion of company marketing
materials in judge check-in packets
(200+)**

Note: We are happy to provide a custom package or donation based on your needs.